



# Welcome to FUND FANTASY

Play the role of an investor/fund manager, move up in rank, and win FundToken, Bitcoin, Ether & other prizes in the first skill game of its kind.

**FINANCIAL FANTASY GAMING**  
FundFantasy is the first fantasy trading platform for financial enthusiasts. It's provably-fair, and powered by blockchain technology.



## What is FUND FANTASY?

FundFantasy is an online gaming platform featuring peer-to-peer, provably-fair simulated investing contests, where players compete for prizes under the fantasy model.

By crafting the ultimate portfolio from a list of available assets, players move up in rank and win Crypto-prizes. Participants are ranked according to their portfolio's rate of return. The prize pool is distributed among the winners. FundFantasy charges a fee which will not exceed 10% from each contest. Smart contracts will execute the whole process: deposits, ticket purchases, contests, payouts and withdrawals are all automated and trustless. Portfolios are encrypted to ensure fairness, and the entire platform is provably-fair and completely transparent.

Based on a deflationary currency and supported by an ecosystem that propels growth and new user acquisition, the FundFantasy platform will revolutionize the online trading market.

### HOW IT WORKS?

- 01 Choose a contest**  
Choose from a variety of different contests: Head-to-head, Multipliers, Winner-takes-all and more. Compete for prizes in contests of cryptocurrencies, stocks, commodities and fiat currencies.
- 02 Create a portfolio**  
Allocate your virtual capital to assets from various asset classes including stocks, commodities, cryptocurrencies, and fiat currencies and simply select the direction of the price.
- 03 Win Large Prizes**  
Portfolios are ranked according to their rate of return. Depending on the contest's specs, prizes can exceed 10x, 50x of participation costs, and even more!

### MAIN FEATURES

- Provably Fair and Fully Transparent
- Secure: Smart Contracts make our contests completely trustless. All portfolios are encrypted and inaccessible
- Entails no actual ownership of financial assets, and no conflict of interests
- Supporting "Responsible Gaming": users can choose to self-exclude in order to regulate their gaming activity.
- Free Contests also featured
- Low fees
- Intuitive gameplay: simple to use
- Social: Users can also create their own contests and invite their friends
- Payouts in multiples: Chances at lottery size prizes as well as multiplier contests which give chance to win x2, x3 of participation costs
- Much more fun!

[READ OUR WHITEPAPER](#)



## TOKEN INFO

FundTokens are functional utility tokens within the FundFantasy platform, and can be used to purchase entry tickets to the contests hosted on our platform.

- FundToken**  
Token Symbol: FUNDZ  
Decimals: 18  
Token Standard: Ethereum ERC20  
Token Sale Price: 1 ETH = 1000 FUNDZ  
Token Sale Target: Maximum of: 56,000,000 FUNDZ / 56,000 ETH
- Supply**  
80,000,000 FUNDZ in total. Tokens left undistributed after the token sale will be "airdropped", i.e. distributed proportionally among participants in the token sale, according to the amount purchased. A buyer who has purchased 10% of the tokens that were actually sold, will receive 10% of the undistributed tokens. This will prevent any dilution on the part of token sale participants.
- Distribution**  
5% to Founders, 7% to Team, 5% to Post-Launch Promotion, 4% to Advisors, 5% to Presale, 2% VC & Early Contributors, 2% to Bounty, 70% of the issued tokens to be sold during the actual Token Sale.
- Bonus**  
Early Participants in the token sale will enjoy a bonus structure on their FundToken Purchase.
- Lockup period**  
Founders, Team, VC & Early Contributors: 180 days

### WHY BUY FUNDZ?

- Valuable**  
FundTokens grant access to contests that pay out in other cryptocurrencies such as BTC, ETH, FUNDZ, and others.
- Deflationary**  
0.5% of all payments made using FundTokens will be burnt, i.e. destroyed. This means that the total supply of FundTokens will decrease over time.
- Ethereum - ERC20**  
FundTokens comply with the ERC20 standard. This means they are very easily interchangeable with other Ethereum-based tokens.

### TOKEN SALE TIMELINE

- Start Date**  
February 25th, 2018 (GMT 12:00)
- End Date**  
March 25th, 2018 (GMT 12:00)

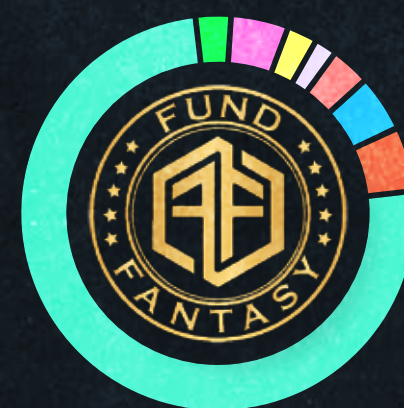
## BONUS SCHEDULE

Purchasers of FundTokens during the token sale will enjoy a bonus on their token purchase:

- 25%**  
**First 8 Hours**  
February 25th, 2018 (GMT 12:00) - February 25th, 2018 (GMT 20:00)
- 15%**  
**Next 24 Hours**  
February 25th, 2018 (GMT 20:00) - February 26th, 2018 (GMT 12:00)
- 10%**  
**Rest of First Week**  
February 26th, 2018 (GMT 12:00) - March 4th, 2018 12:00 GMT

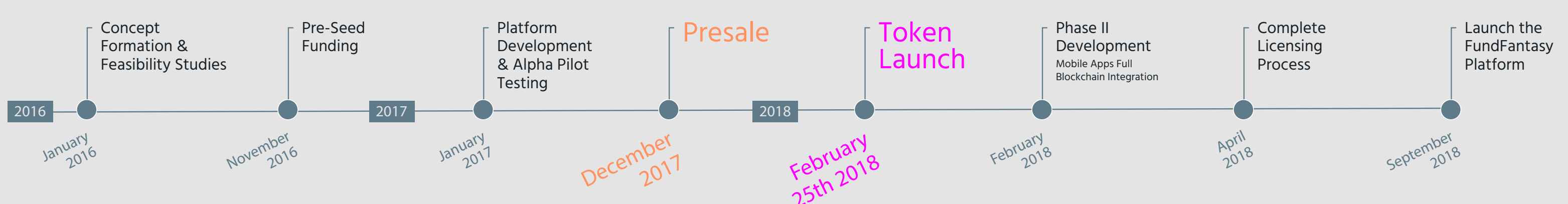
\*Individuals interested in purchasing over 150,000 FundTokens should contact us for better terms.

## TOKEN DISTRIBUTION



- 70% Token launce (56,000,000)
- 5% Presale (4,000,000)
- 5% Post-ICO Promotion (4,000,000)
- 2% Bounty (1,600,000)
- 2% VC & Early Contributors (1,600,000)
- 3% Advisors (3,200,000)
- 5% Founders (4,000,000)
- 7% Team (5,600,000)

## ROAD MAP



## THE TEAM

- Tal Zander**  
CEO / Co-Founder
- Daniel Vaisman**  
COO / Co-Founder
- Tzahi Kanza**  
CFO
- Asaf Yosifov**  
CTO
- Avri Rotem**  
CMO
- Or Reznik**  
Business Development
- Shay Tiram**  
Marketing Expert
- Guy Zinder**  
Business Development

## ADVISORY BOARD

- Joseph Borg**  
Senior Advisor WH Partners
- Ilan Rosenberg**  
CEO at Arbitrage
- George Kimionis**  
Founder / CEO at Coinomi
- Melissa Blau**  
Director at iGaming Capital
- Marc Kenigsberg**  
Blockchain advisor
- Eric Benz**  
Blockchain advisor
- Robert Rottman**  
Fintech advisor (BarChart.com)
- Ishai Smadja**  
Product Manager (ring)

